

## AEHK NOVEMBER MEETING MINUTES

NOVEMBER 10, 2015

Attendance: Sallie Hackett Brown, Dianne Caton, Perry DeVick, Carolyn Gambuti, Brenda Gordon, David Gruskin, Linda Kellett, Steven Kenny, Ray Luck, Joanna Miller, Lisa Presnail, Richard Pollin, Susan Rohr, Grandy Smith, Susan Williams

I. Call to Order and Introductions: AEHK Liaison Brenda Gordon called the meeting to order at 6:00pm. Three new members introduced themselves: Joanna Miller: currently is showing her work at the Queenshead. Lisa Presnail: Photographer who focuses on portraits, but passion is animal photography. Susan Williams: long time Historic Kenwood neighbor and Mosaic artist. Welcome to our new members! Membership is now at 42.

II. BungalowFest Studio Tour Review: The group reviewed this year's BungalowFest brochure, which nicely featured the AEHK throughout. Steven Kenny, whose studio was open, commented on the positive energy and the steady flow of tour guests. Dianne Caton demonstrated horse hair firing and had audience participation. She also hosted a wine tasting and exhibited her work and Sallie Hackett Brown's. Both had sales. Ray Luck assisted at Curtis Sneary's home – where his art was exhibited in the back yard under blue skies. The group agreed participation in the annual BungalowFest is good opportunity to increase visibility of the artists within the neighborhood and will participate in planning for future events. Improvement needed for the future is to assure additional volunteers (Curtis's studio was understaffed). It was recommended that the Homeowner plaques should be created and produced by an AEHK artist in future years (the artist who created this year's plaques lives in Gulfport).

III. AEHK Meeting Day/Time Survey Results and Recommendation: Brenda reported only two AEHK members responded to her email query regarding preferred meeting day/time. Two others provided input as to their preference. The group agreed to keep the meeting the same: second Tuesday of the month at 6:00pm.

IV. AEHK Coordinators: Brenda announced the following volunteer coordinators:

Patron Database: Steven Kenny

Patron Recruitment: Bob Jeffrey and Linda Kellett

Membership Database: Susan Rohr

Membership Growth and Recruitment: Brenda reported Mary Hausler is considering this position. Ray Luck will assist. Ray reported Patron Maria Herrera may be interested and Brenda will contact her. The group agreed everyone should take active role in recruiting neighborhood artists to join. Direct interested artists to the website or to Brenda.

Facebook Administrator: Perry DeVick

Event Coordinator: Laura Lewis Albritton and Barbara Lewis. Dianne Caton will assist.

Event Space Coordinator: Assisting together will be Laura Lewis Albritton, Barbara Lewis, Sallie Hackett Brown and Dianne Caton

Attached are the roles/responsibilities of these positions. These folks are available for Kenwood artists for advice and guidance regarding events. If considering hosting an event in your own home or studio, remember to review the artist

overlay district guidelines which are published on the AEHK website to assure compliance with any zoning requirements. Engage the Liaison for advice as needed. The AEHK is gathering a stock of supplies to help artists put on shows such as easels, lighting, etc. Sallie Hackett Brown is storing these things at this time.

V. Patron Levels: Brenda provided description of the various Individual and Business Patron levels and rewards each level can expect. The group recommended gift certificates for original art from AEHK artists be provided to donors at the Gold (\$50 value reward) level and Platinum (\$100 value reward) level so that the Patron can have choice of preferred reward. Brenda will forward this information on to David Foote to upload to the AEHK website.

VI. AEHK Event Types/Definitions: With increasing visibility of the AEHK, there are inquiries regarding hosting AEHK artists and events and great opportunity to showcase AEHK artists. The group reviewed recommended “guidelines” to define types of events that might feature the AEHK as an organization, as a group of artists, or individuals. It’s important to increase visibility without diluting the name. It’s also important to assure regular fund raising for the AEHK. Guidelines are attached. Please include Coordinators and Liaison Brenda Gordon for advice as needed.

VII. December Shows: Perry, reporting for Dwayne Shepard, updated the group regarding the upcoming show at Davidson’s. Space is very limited; pieces need to be low profile to hang on the wall. Prints are encouraged (Davidson’s reportedly will offer a discount to do the printing but amount of discount has not yet been defined) to promote holiday sales. Commission to be paid to Davidson’s is expected to be 40%. Details such as artist agreement are still up in the air for the proposed December 5<sup>th</sup> opening (art to be delivered by Nov. 28). Perry reports it is not likely that Davidson’s will provide the requested 10% support to the AEHK. With this in mind, the event would be considered one “featuring AEHK artists” and AEHK financial contribution for reception and marketing materials will be unavailable. Artists should contact Dwayne Shepard directly for additional information if interested in participating. Perry also announced that she and AEHK artist Joshua Bentley will be the featured artists with show opening on December 11<sup>th</sup> at the Queenshead.

VIII. St. Petersburg Preservation Tours: Brenda reported the SPP has a monthly walking tour through Historic Kenwood from October through April each year. Part of the tour includes touring through one home along the route, focusing on the architectural merits of the home. Sallie Hackett Brown and Richard Pollin have opened their homes to this tour group (usually about 40) and have had opportunity to describe the artist enclave. Ginny Respass will open her home for the January tour and will have her student(s) perform for the group. Steven volunteered his home/studio for future tours – please let Brenda know if you are interested in being part of the tour.

IX. Parade of Corpses 2015: Steven shared this international event will start in St. Petersburg this Thursday November 12 for a one night event at the Museum of Fine Arts before being exhibited at venues throughout the world. Included in the 31 participating artists are three AEHK members: Cybercraft Robots, Steven Kenny, and Laura Spencer.

X. Adjournment: the meeting adjourned at 7:00pm. The next meeting will be held December 8 at 7pm at the Craftsman House Gallery.

Minutes recorded by Brenda Gordon