

ARTIST ENCLAVE OF HISTORIC KENWOOD

February, 2018 MEETING MINUTES

Welcome and Introductions: Members introduced themselves and updated the group on their upcoming events:

AEHK Promotional Items: AEHK signs, brochures and a limited number of stickers/decals are available for purchase.

Budget/Easel Rentals/Membership Fees

Charla Cribb led a brief discussion on the budget, clarifying that our sole source of funding comes from the Historic Kenwood Neighborhood Association and is limited to \$2000 a year. Our \$10 annual membership fee does not stretch to cover the expenses of the growing AEHK. If we wish to grow more and do more, we must consider ways to raise our own funds

Proposal A: Purchasing easels for artists to rent. Charla felt the HKNA board out, emphasizing that the proceeds of the rentals to members would, first go back to the AEHK to “reimburse the \$500). Thereafter, rentals would provide the AEHK with extra income. The board was not willing to extend \$500 for the purchase of 10 easels for AEHK/HKNA use. Attendees to the AEHK meeting agreed that we do not need these extra easels, and we would share among ourselves, when possible.

Proposal B: We raise the AEHK membership fees by \$10 per person, bringing the membership fee to \$20. A few members spoke against this, so it was tabled until the next meeting to allow members to consider the proposal.

Learning Opportunities for Artists: Joy Rose provided information about SPAA Presents Arts Business@The Greenhouse, a series of workshops for artists presented by the St. Petersburg Arts Alliance. Joy will be attending and encouraged others to attend as well. The series “present arts and culture business sound principles that inform and inspire successful for profit and non-profit creative businesses.” The workshops take place on the third Thursday of the month, Jan-March. Coffee/networking at 8:30 AM, and the programs begin at .9 AM. For more information, visit www.stpeteartsalliance.org.

Spring Artist Tour: Jan Richardson led the group in discussion of the upcoming Artist Studio Tour, Saturday March 17 and Sunday, March 18. The brochure created by member Kim Alderman was shown and copies distributed to members who will place them in businesses and organizations throughout the city.

HKNA President Michelene Everett will apply for the studio tour permit.

Frank Clemente’s business, ConceptBait special events staging will provide tall whirligig flags to designate the tour stops. Mike Baker, Doug Thonen, and Steven Kenny volunteered to deliver and pick up the whirligigs and signs to the studios and back to ConceptBait after the tour.

Charla Cribb also noted that the publicity committee (Charla Cribb, Joy Rose, Laura Lewis Albright, and D.Yael Kelly) has been hard at work writing and disseminating press releases, items for social media, and for the artists’ own mailing lists, among other sources. Green Bench

Monthly has committed to publicizing the event. Additionally, social media and email calls for artist participation has been very successful, thus far having positive response from 28 members who want to be included in the March tour.

Pre-tour event: Steven Kenny has volunteered to organize a pre-tour event for the artists who will be busy showing their art during the tour days. The tour will take place the Friday night before the event.

Guest Speaker: John Seibert led a lively discussion, refreshing members on the origins of the AEHK and the requirements and guidelines. His speaking notes accompany the meeting minutes.

Adjournment: The meeting was adjourned by consensus at 7:40 PM.