

ARTIST ENCLAVE OF HISTORIC KENWOOD
MEETING MINUTES

April 12, 2016

Attendance: Paul Garrera, Bob Jeffrey, Jan Richardson, Barbara Lewis, Susan Rohr, Jim Woodfield, Sallie H. Brown, Mike Baker, Mary Jo Baker, Melissa Yungbluth, Adam Yungbluth, Rich Pollin, Susan Williams, Annamarie Dotson, Mike Toth, Steven Kenny, Jeff Schorr, Linda Kellett, Brenda Gordon

I. Call to Order and Welcome: The meeting was called to order at 6:00pm by Liaison Brenda Gordon. Two new members were welcomed – Mike Toth, Graphic Design and Printing and Paul Garrera, Painter specializing in musician portraits and abstracts.

II. AEHK Signage: Barbara Lewis reviewed materials and sizes for AEHK signs, recommending 12 x 18 size. She stated PVC material is the most cost effective and suggested having the AEHK logo centered and Member noted in one corner & By Appointment Only in the other. The goal is to further brand the Enclave as a neighborhood of artists. Signs can have grommets to attach to your home. Sallie Hackett Brown shared ideas for framing the sign that would allow personalized creativity of the artist, reflecting their media. Bob Jeffrey suggested obtaining one blanket permit for these signs. Bob Jeffrey motioned to move forward with 12x18 sign with AEHK Logo, punch up graphics, with grommets, in PVC and will explore directives for framing. The motion was seconded by Sallie Hackett Brown and approved unanimously. Brenda Gordon will follow up with permitting process and will also obtain list of artists who desire the sign. Costs will be supported in part by a time limited Patron grant and funds from the HKNA with remaining cost to be paid by the artist. Barbara suggested a few additional signs be ordered to have on hand.

III. June Studio Tour: Barbara Lewis led the group in discussion about the Studio Tours and recommends that next year, in light of summer time heat the tours should be held twice annually in the fall and spring. This year is exploratory, to learn what works and doesn't. There are eight artists interested in participating in the June 4 event. Barbara suggested modifying the name to Artists of Historic Kenwood Summer Studio Tour, reflecting the summer season. Motion was made by Barbara Lewis to move forward with the June 4 event, seconded by Adam Yungbluth, and carried unanimously. She will convene the Events Committee as soon as possible to determine the studio sites, route, time of day, graphics, and promotional plan. Brenda Gordon will send one more call to artists with 4/15 deadline.

IV. BungalowFest 2016: Brenda Gordon shared plans are underway for BungalowFest, with them "Art and Architecture" with art exhibit requested as part of the tour. The group agreed to participate and discussion ensued about possible venues including large tent in the park, private home, business or church the day of the event. With 700+ participants, this is excellent venue to showcase the Enclave artists. The BF Committee would also like, if available, to showcase one or more artist studio(s) and their home(s) if possible. An Events sub-committee consisting of Sallie Hackett Brown, Curtis Sneary, Dianne Caton, Rich Pollin, and Brenda Gordon will convene to plan this opportunity. Brenda shared that

AEHK artists are preferred to be featured for the poster, t-shirt, and plaques - and Call for Artwork has been made to the members.

V. Website: Barbara Lewis led the group in discussion regarding showcasing our artists who teach and recommended a "Teaching" tab be included on the website. The group discussed whether or not there should be a selection process for inclusion and concluded at minimum there should be a template for artists who teach to complete so there is consistency in the postings on the tab within the website. Barbara volunteered to create a template.

VI. Copyright: Brenda Gordon shared the AEHK name and logo has been copyrighted.

VII. Membership: Brenda Gordon shared there are a number of people who haven't yet renewed, especially musicians. Mary Hausler has sent reminders and requests. Brenda asked for someone to volunteer to assist with Membership program.

VIII. Patrons: Linda Kellett thanked the six artists who donated artwork for the silent auction at the recent HKNA Pinot in the Park Event. Funds raised will in part support the Historic Kenwood Partnership program, which provides needed home repair and painting assistance for infirm or challenged residents. She reported the Patron Committee is still planning a patron recognition reception and printed materials.

IX. Adjournment: the meeting was adjourned at 7:15pm. The next meeting will be held on May 10, 2016 at 6:00pm.

Minutes recorded by: Brenda Gordon