

ARTIST ENCLAVE OF HISTORIC KENWOOD

FEBRUARY 9, 2016 MEETING MINUTES

Attendance: Mike Baker, MaryJo Baker, Jan Richardson, Melissa Yungbluth, Adam Yungbluth, David Gruskin, Perry DeVick, Kim Alderman, Ray Luck, Linda Kellett, Jim Woodfield, Susan Williams, Sallie Hackett Brown, Melinda Bartlett, Steven Kenny, Rich Pollin, Maurice Bartikofsky, Barbara Lewis, Joanna Lee Miller, Linda Southworth, Jeff Schorr, Brenda Gordon

I. Call to Order: AEHK Liaison Brenda Gordon called the meeting to order at 6:00pm

II. Announcement: Jeff Schorr announced schedule and venues for upcoming singer/songwriter music festival series (kick off tonight at OKW) and encouraged all to attend.

III. Welcome & Introductions: The group welcomed first time attendees Adam & Melissa Yungbluth, both of whom work with the Morean arts center. Jim Whitfield, artist and owner of the new Whitfield Fine Art Gallery on Central Avenue was welcomed as a new member. Fine artist Linda Southworth was welcomed as first time attendee. The group introduced themselves.

IV. Membership Update: Coordinator Mary Hausler is vacationing. In her absence Brenda shared that Mary has made posts in the Historic Kenwood Neighborhood pages to recruit new members & has had a few bites. She sent email reminder to current members to renew and will ask Grandy to post renewal reminder on the member's only Facebook. New members since last month include performance artist William Scott Bryant and fine artist Jim Woodfield.

V. Patron Program Update: Linda K & Kim reported the Patron Committee is working on recruitment strategy to gain Copper Level individual donors. They're working on a card to encourage folks to become a patron of the artist enclave articulating all the ways that becoming a patron benefits the whole community, and having patron events. Since January we've one Copper level new Patron, Sara Ellen Lambert and two Business Patrons, Jim/Julie Longstreth with Your Neighborhood Realty (Jimsellsstpete.com) and Leslie Gay with Painting with a Twist. In kind business supporter is Brocante who will support Studio Tours by distributing flyers on March 5th. One artist attending lives just outside the Enclave boundaries and was encouraged to join the organization as a Patron member.

VI. Facebook Update: Perry DeVick encouraged everyone to message her with updates regarding events you're involved with and she'll share on the AEHK Facebook page. There are 425 page likes and she asks that you re-share the page. Barbara Lewis & Laura Albright have been added as administrators so they can actively market the Studio Tours.

VII. Events:

a. March Studio Tour: Events Coordinator Barbara Lewis provided update regarding March Studio tour and shared copies of the finalized postcard. There are 9 studio hosts with total 20 artists participating including one performance artist (William Bryant). Each participating artist will be highlighted on FB (send bio & photos to Barbara & Laura). Website will include new Studio Tour tab featuring map and participants. Updates to webpage bios may have a longer turnaround time now that webmaster David Foote is off sabbatical and has less free time. Press releases to multiple media sources are being sent.

Volunteers are needed for day of event to post signs and pick up afterwards. Volunteers are also needed to distribute postcards. Jan provided detailed list of suggestions/instructions for participants regarding the event to the group. She stressed the better advertised the event is the more successful it will be. Melinda volunteered to serve as roving photographer at the event. Melissa offered to help set up Instagram account to promote the event.

Volunteers, participants & Events Committee will meet on 2/25 at David Gruskin's Law Office (2719 1st Ave. N.) at 6:00pm to review logistics and make assignments to assure a successful event.

B. BungalowFest November 5, 2016: The group agreed this is great opportunity to showcase the Artist Enclave artists. Some options include having an art show in the park (viewed as cumbersome), select studio tour (successful last year), and art show at a venue such as a home or church (preferred). Plans will need to be developed.

VIII. Exterior Home Signs: Sallie recommended having consistent signage using the pvc material with the AEHK logo and suggested artists could customize with unique frame that would best represent their work (i.e. metal frame, mosaic, stained glass, wood). Melinda shared samples of her woodworking as an option for exterior home signs with the group. Brenda shared announcements will be forthcoming regarding orders and deadlines to take advantage of a generous offer from a Patron to underwrite part of the costs for the artists.

IX. General Announcements:

-Brenda shared that Ginny Respass was featured in the *Tampa Bay Times* as she participated in a recent St. Pete Preservation walking tour through Historic Kenwood. She opened her beautiful bungalow to the tour and treated the group to a delightful performance by one of her young students. Rich & Sallie have opened their homes in the past. If interested in opening your home for last walk of the year (4/23) let Brenda know. It's a great opportunity to showcase your home & your work.

-HKNA events Founder's Day will be 3/12 and Pinot in the Park will be 4/2.

-National Give Day is 5/23 and may be good opportunity to promote art sales.

X. Adjournment: The meeting adjourned at 7:00pm

NEXT MEETING: March 8, 2016, 6:00pm, Craftsman House Gallery

Minutes recorded by Brenda Gordon