

ARTIST ENCLAVE OF HISTORIC KENWOOD

September 13, 2016

MEETING MINUTES

Attendance: Mike Baker, MJ Baker, Melinda Bartlett, Sallie Hackett-Brown, Dianne Caton, Charla Cribb, Perry Devick, Annamarie Dotson, Brenda Gordon, Bob Jeffrey, Linda Kellett, D. Yael Kelley, Barbara Lewis, Jim Lewis, Joanna Miller, Richard Pollin, Jan Richardson, Susan Rohr, Dwayne Shepherd, Grandy Smith, Deborah Von Cannon, Susan Williams, Jim Woodfield

Guests: Laura McGrath, John Seibert

I. Welcome and Introductions: The meeting was called to order by Liaison Brenda Gordon at 6:00pm. Deborah Yael Kelley, fine artist was welcomed. She is represented by the Red Cloud Gallery, is a member of the St Pete Arts Alliance Board, and is experienced with not for profit arts programs and strategic planning.

II. Upcoming Events:

A. BungalowFest Artist Showcase: Rich Pollin announced the Nov. 5th date of the 18th Annual BungalowFest and Artist Showcase. The Showcase will be held at the Burlington House, a home used for classroom space by the Temple of the Living God Church. Because of artist interest, we can also expand across the street which will allow artists to show larger pieces. Rich will provide more details regarding space, location assignment, and delivery for both locations. He reminded the group they will be responsible to provide inventory of their pieces & prices, deliver and pick up, and manage their own sales individually or through a proxy. There is no entry fee or commission being charged. Art may be delivered 11/4 to the Burlington House or earlier to Brenda Gordon's home.

B. December Artist Tour: Barbara Lewis announced the theme is "Artists at Work" and will feature open studios and demonstrations throughout the neighborhood. It will be held on Dec 3 from 10-5 and Dec 4 from 12-5. Graphics are being developed by Mike Toth using Michelle Cartaya photography. Artists may host others at their studios. Barbara is organizing work groups for promotions, route, publicity and social media. Brenda will order more directional signs and obtain permit from the city. Artists are responsible for their own sales. There is a \$25 entry fee with check payable to HKNA. Send to P.O. Box 15134, St Pete 33733

III. Artist Enclave Ordinance: John Seibert, HKNA past president and current Secretary, provided overview of the many years long effort by the neighborhood to achieve the Artist Overlay district zoning designation. He explained the rationale behind the specifics of the ordinance with attention to protections for artists and residents. The Enclave permits a "stepping stone" for artists to eventually move into commercial space and galleries as they become more successful requiring showings and appointments beyond that allowed in the Ordinance. He explained there can be 12 Enclave special events per year, with allowance for one multi-day event. If non-members or members choose to do an

event separately there should be coordination with the Enclave to assure the limit isn't exceeded. City permit is required for neighborhood events. He discussed the impact of the AEHK name and logo, and affiliation with the HKNA as not for profit "oversight" in finally achieving City Council approval for the artist overlay zoning designation.

IV. Historic Kenwood Public Art: Laura McGrath, neighbor and art supporter, presented thoughts regarding development of a Public Art plan as the Enclave continues to mature and further differentiate Historic Kenwood as a Neighborhood of the Arts. Public art also serves as a way to improve appropriate utilization of public spaces (such as Seminole Park). Discussion ensued regarding successful examples in other cities. To proceed, a formal plan is needed and funding sources assured. She described support from former City Council member Jeff Danner and his willingness to participate with a planning effort. Deborah Yale Kelly offers suggestions and ideas for a formal planning process. Group consensus was to pursue a public art plan.

V. AEHK Signs: Available from Brenda for pick up and purchase. She continues to communicate with the City regarding permitting process.

VI. Additional: Jan suggested name badges at the meetings to become better acquainted as our group continues to grow.

VII. Meeting adjourned at 7:15pm

Minutes recorded by Brenda Gordon AEHK Liaison

VIII. Adjournment; The meeting adjourned at 7:00pm

Minutes recorded by Brenda Gordon, AEHK Liaison