

ARTIST ENCLAVE OF HISTORIC KENWOOD

October 11, 2016 Meeting Minutes

Attendance: Kim Alderman, MJ Baker, Mike Baker, Paul Barrera, Dianne Caton, Annamarie Dotson, Brenda Gordon, Bob Jeffrey, Felicity Jenkins, Linda Kellett, Steven Kenny, Joanna Miller, Claude Meyer, Rich Pollin, Jan Richardson, Susan Rohr, Joy Rose, Curtis Sneary, Mike Toth, Susan Williams, Jim Woodfield, Xzanthia

1. Welcome & Introductions: the group welcomed new members Felicity Jenkins (fine art/craft art) and Claude Meyer (painting), potential new member Xzanthia (sculpture, photography) and introduced themselves.

2. BungalowFest Artist Showcase (11/5) Update: Rich Pollin, Dianne Caton

a. Participating artists: 22 artists are participating, so many that the event venue spread to a second location. A memo regarding dates and times to set up was sent to participating artists and Brenda will send out a reminder. Dianne provided instructions regarding labeling the work. Artists may manage their own sales and if unable, there will be volunteers to use HKNA square or pay pal (Mike & MJ, Brenda's husband Darrel, & LaAuna Lewis). HKNA will settle up within a week the sales minus the credit card percentage fee. Artists are responsible for managing their own sales tax from their receipts. The show must be torn down immediately following the event on 11/5.

b. Call for volunteers: to help manage flow of customers in and out through the venue.

c. Marketing: Everyone encouraged making use of Facebook, share posts, like posts. There likely will be TV and newspaper media coverage.

3. Artist at Work Studio Tour (12/3 and 12/4): Update: Jan Richardson, Kim Alderman

a. Participating artists: There will be 14 stops with 19 participating artists.

b. Postcard & map: Kim shared the beautiful postcard advertising the event. When available, she will provide to the artists to share and distribute. They will be distributed as well at the BungalowFest Artist Showcase. Jan shared the map of the event, which is organized to promote easier parking (one stop per "quadrant" if possible). The map will be available on the website, Facebook, at the venue stops, at HKNA meeting and at BungalowFest. There isn't room for it to be printed on the postcard.

c. Marketing/press releases: Brenda shared the press release written by Yael Kelley. This will be sent out the first of November

d. Social media & bios: All participants are encouraged to send bios and photos to Laura Lewis Albright to post on the Artist Enclave Facebook.

e. Call for volunteers: Needed to distribute cards, set up signs, etc.

f. Permit: Brenda obtained temporary use event permit from the city and explained the restrictions (noise ordinance, time of day, etc.)

4. New brochure: Kim Alderman shared the beautiful new Artist Enclave brochure. This will be excellent handout to use during events to describe the AEHK. It has QR scan code for Patrons to donate and another code for Historic Kenwood resident artists to scan and join the Enclave.

5. Website update: Brenda strongly encouraged the group to update their page on www.kenwoodartistenclave.org. All press releases, marketing materials will drive visitors to that website.

6. Recommendations for alternative, larger meeting venue: A number of suggestions were made including Morean Art Center classroom (Jan will make inquiry), Metro Wellness, Temple of the Living God, SPCA (Brenda will make inquiries). Steven Kenny offered use of his studio.

7. Curtis Sneary recommended the Enclave abandon its committee structure and instead use the monthly meetings to plan events so that all in attendance may participate. He asked this recommendation be recorded in the minutes.

8. Michelle Cartaya thanked the BungalowFest committee members and the Artist Tour committee members for their hard work in planning these events and presenting for input at the general meetings.

9. Jim Whitfield announced the November 12 Art Walk marks the first anniversary of his gallery opening and encouraged all to stop by for the celebration.

10. Susan Williams has created a pretty mosaic along the alley behind her home – take a look in the alley along the 2700 block of 7th Ave. N.

11. Artist Enclave signs are available for \$5. Brenda is still working with the city regarding permits.

12. Adjournment: the meeting adjourned at 7pm. The next meeting is Tuesday November 8.

Minutes recorded by Brenda Gordon, AEHK Liaison