

ARTIST ENCLAVE OF HISTORIC KENWOOD

JANUARY 9, 2018 MEETING MINUTES

Welcome and Introductions: Members introduced themselves and updated the group on their upcoming events:

- Douglas Adrian Thonen is showing at Studio@620 during the month of January.
- Steven Kenny is showing at the Leepa-Rattner Museum of Art on the Tarpon Springs campus of St. Petersburg College, January 20 through April.
- Michael Baker is showing his stained glass at Art Festival Beth-el January 27-29.
- Jim Woodfield's Woodfield Fine Art Gallery, 2253 Central Avenue, is participating in the Second Saturday Artwalk, January 13th), 5- 9 PM, featuring his fabulous art and artists, including new gallery artists Paul Barrera, Douglas Thonen and Charla Cribb.

New members Paola Nesmith, Dolly Higgins and Larry Riley were welcomed.

AEHK Promotional items: AEHK signs, brochures and a limited number of stickers/decals are available for purchase.

New Liaison to the Historic Kenwood Neighborhood Association: Former Liaison MJ Baker made introductory remarks concerning the transition of the AEHK Liaison duties to Charla Cribb. MJ was presented with flowers and a gift of wine in appreciation of her years of service.

Insurance Update: MJ Baker and Jan Richardson provided information about more affordable homeowners insurance that artists with studios and with students can benefit by. MJ presented information on an HO3 policy that covers the home and also a business run out of a home. The General Liability policy is a commercial policy within standard homeowners insurance that varies in cost depending on the risk factor of the business. For instance, an artist who works with methods that include fire (stained glass, metal sculpture, etc. pottery kilns, etc.) will sustain a larger premium than an artist who works with handmade fabric art or watercolors. She suggested contacting Izabella James Insurance Solutions at 727-384-0096 or Emily Allshouse at TBIG Insurance, 727-507-0555, for quotes. Homeowners will need to provide the value and type of supplies on site, the annual business income, the status of pets in residence, the amount of losses in the past year – and for those who conduct classes from their homes – whether classes are conducted under a business or personal name. Charla Cribb noted that extra insurance should be considered a cost of business and can be included when pricing artwork. Jan Richardson added that artists who occasionally sell their work from their home (in compliance with the artist enclave guidelines), may be able to treat sales the same way that a yard or garage sale would. (The Enclave suggests you discuss this with your agent).

AEHK Facebook Site: Grandy Smith, who is the administrator of www.facebook.com/artist-enclave-historic-kenwood site, has been unwell of late, and we wish him well in his recovery. During this time, he might appreciate some help in keeping the pages up to date. The site provides a members-only forum for announcements and discussions between members.

Learning Opportunities for Artists: Joy Rose provided information about SPAA Presents Arts Business@The Greenhouse, a series of workshops for artists presented by the St. Petersburg Arts Alliance. Joy will be attending and encouraged others to attend as well. The series “present arts and culture business sound principles that inform and inspire successful for profit and non-

profit creative businesses.” The workshops take place on the third Thursday of the month, Jan-March. Coffee/networking at 8:30 AM, and the programs begin at .9 AM. For more information, visit www.stpeteartsalliance.org.

Spring Artist Tour: Jan Richardson led the group in discussion of the upcoming Artist Studio Tour, Saturday March 17 and Sunday, March 18.

- a. Artist Application Deadline: 1/16/18.
- b. Entry Fee: \$25: Online registration as well as mail in. Visit the AEHK site, <http://kenwoodartistenclave.org/>
- c. A request for volunteers met with enthusiasm (and sign ups!).
- d. Kim Alderman is working on the brochure, which will be expanded to include the tour map this year. Artists must submit a 300 DPI image, along with your name, address, and media type **immediately**, if you want your art to be considered for the cover!!
- e. Charla Cribb will handle publicity and promotion.
- f. MJ Baker will compose an HKNA newsletter article for February, and Charla Cribb will compose the March issue story.
- g. Response to the call for volunteers was encouraging. Members who also would like to help may contact Jan Richardson.

Opportunities still are available for set up, breakdown, pre-tour brochure distribution, etc. Email Jan at info@windymeadowspottery.com.

Additionally, Jan Richardson encouraged artists showing their studio assure that their homes and yards are spruced up for the tour -prepared, clean, clear of clutter, and easy to access, creating a warm, welcoming ambiance for tour guests.

February Meeting: John Seibert will refresh members on the origins of the AEHK and the requirements and guidelines. Charla Cribb added that this will be especially beneficial for our many new members.

Adjournment: The meeting was adjourned by consensus at 7:30 PM.